Integral University, Lucknow
Department of Commerce and Business Management
Study and Evaluation Scheme

Program: M.COM **Semester- III**

S. No.	Course code	Course Title	Type of Paper	Period Per Hr./Week/Sem			Evaluation Scheme				Sub. Total	Credit	Total Credits	Attributes							
				L	T	P	CT	TA	Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	Sustainable Development Goal
1	BM541	Advanced Cost Accounting	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓					4, 8
2	BM542	Corporate Tax Planning &Management	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓						4, 8
3	BM543	Business Environment& Policy	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓	✓	✓	✓	✓	7,8,9,11 ,12, 13
4	BM544	Management Accounting & Business Decisions	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓					4, 8
5	BM545	Company Law	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓				✓	✓	4
6	BM546	Business Research Methodology	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓					4
7	BM547	Entrepreneurship & Small Business Management	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓		✓			4, 8
Total				**21**	**7**	**0**	**280**	**140**	**420**	**280**	**700**		**28**								

Integral University, Lucknow
Department of Commerce and Business Management
Study and Evaluation Scheme

Program: M.COM **Semester- IV**

S. No.	Course code	Course Title	Type of Paper	Period Per Hr./Week/Sem			Evaluation Scheme				Sub. Total	Credit	Total Credits	Attributes							
				L	T	P	CT	TA	Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	Sustainable Development Goal
1	BM548	E-Commerce	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	3,4,8,11
2	BM549	Advanced Auditing	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓		✓				✓	4, 9
3	BM550	Industrial Economics	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓		✓	✓	✓	4, 9
Finance																					
4	BM551	Financial Market	Elective	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓					4
5	MT552	Investment Analysis & Portfolio Management	Elective	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓	✓			✓	4, 5, 9
Marketing																					
6	BM553	Advertising Management	Elective	3	1	0	40	20	60	40	100	3:1:0	4	✓		✓				✓	4, 9
7	BM554	Customer Relationship Management	Elective	3	1	0	40	20	60	40	100	3:1:0	4	✓		✓				✓	4, 9
Human Resource																					
8	BM555	Human Resource Policy and Practices	Elective	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓		✓			4, 8
9	BM556	Training and Development	Elective	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓		✓			4, 8
10	BM557	Dissertation Project	Core	0	0	4	-	-	-	-	100	0:0:2	2	✓	✓	✓				✓	4,8, 9
11	BM558	Comprehensive Viva-Voce	Core	0	0	0	-	-	-	-	100	-	0	✓		✓	✓			✓	4, 8
Total				**15**	**5**	**4**	**200**	**100**	**300**	**200**	**700**		**22**								